

22nd International Pathogenic Neisseria Conference

6 – 11 September 2020
Stellenbosch, South Africa
www.ipnc2020.co.za

PRIMARY SPONSORSHIP BENEFITS

DIAMOND SPONSOR BENEFITS

Our Elite Diamond Sponsor will receive the maximum visibility at the IPNC 2020 Conference. With this exclusive sponsorship package, some of the opportunities from which you will benefit from are to:

- Spend quality time with attendees at networking areas
- Secure extensive brand awareness prior to, during and post Conference
- Demonstrate your product through a hands-on solution on your exhibition stand

PLATINUM, GOLD AND SILVER

Gold and Silver Sponsors receive varying levels of appropriate visibility at the Conference, including:

- Gaining extensive marketing exposure and branding to your target audience and including your company literature in delegate packs
- Showcasing new products and services at your exhibition stand
- Receiving intensive exposure prior to, during and after the Conference

ADDITIONAL SPONSOR BENEFITS

Sponsors investing in any of our additional sponsorship opportunities will have a platform to:

- Create brand awareness and promote product knowledge through distributing promotional material to your target audience
- Cultivate brand loyalty through extensive acknowledgement of your investment

PRIMARY SPONSORSHIP BENEFITS GRID





DESCRIPTION VALUE (INCL. VAT)	DIAMOND R750,000 (US\$50,000)	PLATINUM R 500 000 (US\$35,000)	GOLD R 250 000 (US\$17,500)	SILVER R 100 000 (US\$7,000)
NUMBER AVAILABLE	2	3	6	Unlimited
PRE-CONFERENCE EXPOSURE				
LOGO ON CONFERENCE WEBSITE WITH URL LINK AND COMPANY DESCRIPTION	● (750 words)	● (500 words)	● (200 words)	● (100 words)
MICROSITE CONNECTED TO THE CONFERENCE WEBSITE (SPONSOR TO PROVIDE CONTENT)	●	●	●	
BANNER ADVERT ON CONFERENCE WEBSITE	●	●		
ACKNOWLEDGEMENT OF SPONSORSHIP CONTRIBUTION ON ALL MARKETING MATERIALS DISTRIBUTED PRIOR TO THE CONFERENCE	●	●	●	●
LOGO ON ALL MARKETING MATERIAL DISTRIBUTED PRIOR TO THE CONFERENCE	● (prominent position)	●	●	●
AT CONFERENCE EXPOSURE				
LOGO, URL LINK AND COMPANY WRITE-UP ON MOBILE APP	● (750 words)	● (500 words)	● (200 words)	● (100 words)
LOGO, CONTACT DETAILS AND COMPANY WRITE-UP IN PROGRAMME BOOK	● (750 words)	● (500 words)	● (200 words)	● (100 words)
LOGO ON COVER OF PROGRAMME BOOK	●			
ADVERTISEMENT IN PROGRAMME BOOK	● (full page – prominent position)	● (full page)	● (half page landscape)	
EXHIBITION	6m x 2m	4m x 2m	3m x 2m	50% discount on 1 x 3m x 2m stand
COMPLIMENTARY DELEGATES (REGISTRATION FEES ONLY)	6	4	2	1
COMPLIMENTARY CONFERENCE DINNER TICKETS	6	4	2	1
TRAVEL GRANTS (INCLUDING FLIGHTS, ACCOMMODATION, REGISTRATION FEES) – APPLICATIONS FOR TRAVEL GRANTS TO BE SUBMITTED TO THE ORGANISING COMMITTEE, AND DECISION OF ALLOCATION WILL BE MADE BY THE ORGANISING COMMITTEE.	6 x travel grants	3 x travel grants	2 x travel grants	1 x travel grant

ACKNOWLEDGEMENT IN PLENARY SESSION (LOGO ON LOOPED PRESENTATION)	•	•	•	•
LOGO ON CONFERENCE DIGITAL SIGNAGE	•	•	•	
LOGO ON ALL CONFERENCE DIRECTIONAL SIGNAGE	•	•	•	
CUSTOM BRANDED ITEM IN DELEGATE PACK (SPONSOR TO PROVIDE)	•	•	•	•
ELECTRONIC BROCHURE ON MOBILE APP	•	•	•	•
SATELLITE SYMPOSIUM SLOT (SEE ROI LISTED IN SATELLITE SYMPOSIUM OPTION)	• Mid-day (lunchtime)	• Breakfast		

POST CONFERENCE EXPOSURE

COPY OF ATTENDEE DATABASE (WHERE PERMISSION HAS BEEN GRANTED)	•	•	•	•
POST CONFERENCE EXPOSURE ON IPNC 2020 WEBSITE FOR 1 YEAR	•	•	•	•


ADDITIONAL SPONSORSHIP OPPORTUNITIES

Item	Delegate Pack Items	Cost	Detail
1	Conference Bag (Qty: 400) 	R75,000 (US\$5,000)	Co-branding on Conference bag (organising committee to source through local supplier) Logo, URL link and 150-word company description on Conference website Listing on mobile app with 150-word company description Electronic brochure on mobile app Logo on registration back wall Acknowledgement in plenary session
2	A5 hard cover notebook 	R40,000 (US\$2,750)	Co-branding on the outside front cover of the notebook Logo and URL link on Conference website with 100-word company write-up Electronic brochure on mobile app
3	Screen cleaner cloth	R15,000 (US\$1,000)	Co-branding on cloth (microfiber cloth, full colour branding. 19.5cm x 19.5cm) Logo and URL Link on Conference website with 50-word company write-up Listing on mobile app with 50-word company write-up
4	Colourful socks	R60,000 (US\$4,000)	Co-branding on socks (locally produced) Logo and URL link on Conference website with 150-word company write-up. Listing on mobile app with 150-word company write-up. Acknowledgement in plenary session
5	Conference Pen 	R17,500 (US\$1,170)	Co-branding on conference pen (pen to be sourced by the organising committee from a local supplier) Logo and URL link on Conference website with a 50-word company write-up. Listing on mobile app with 50-word company write-up.
6	Conference Final Programme Book 	R65,000 (US\$4,350)	Logo on the front cover of the Conference Programme Book Full page A4 advertisement on the back cover of the Conference Programme Book Logo, URL link and 50-word company write-up on the Conference website Logo, URL link and 50-word company write-up on the mobile app
7	Custom branded item in delegate pack	R 7 500 (US\$500)	Branded item for delegate pack (no brochures allowed). Sponsor to provide item

Item	Registration Item	Cost	Detail
1	Registration	R100,000 (US\$6,700)	Co-branding of registration desks Logo on registration back wall Logo and URL link on website with 50-word company write-up. Listing on mobile app with 50-word company write-up. Acknowledgement in plenary session 1 x Complimentary delegate
2	Name badges & Lanyards	R30,000 (US\$2,000)	Co-branding on name badge Co-branding on lanyard Logo, URL link on website with 50-word company write-up Listing on mobile app with 50-word company write-up Logo on registration back wall Acknowledgement in plenary session

Item	Events and Catering	Cost	Detail
1	Branding of hospitality stations per day	R7,500 (US\$500)	Branding on buffet stations and cocktail tables (to be supplied by the sponsor – e.g. branded overlays, tent cards, serviettes, coasters, etc.) Product samples may be handed out (sponsor to provide) Logo and URL link on Conference website with 50-word company write-up Listing on mobile app with 50-word company write-up

Item	Other	Cost	Description
1	Mobile App	R 45 000 (US\$3,000)	Logo on splash banner when app loads Logo on each page of mobile app Electronic brochure on mobile app Logo, URL link and 50-word company description on Conference website Logo and 50-word company write-up on mobile app Acknowledgement in plenary session Logo on all mobile app communications distributed to delegates and mobile app advertisements / banners / flyers distributed at the conference
2	Branded Water Stations	R 15 000 per day (US\$1,000 per day)	Logo on water stations & water bottles to be placed in exhibition / registration area and foyer areas where Conference sessions take place Logo and URL link on Conference website with 25-word company write-up Listing on mobile app with 25-word company write-up
3	Networking Lounge	R55,000 (US\$3,700)	Branding in lounge area positioned in the exhibition hall (i.e. table cloths cushions, throws, etc. – to be supplied by the sponsor) 4 x Pull up banners in lounge area Logo on charging station positioned in the lounge area (provided by the organisers) 1 x complimentary pass for a hostess to hand out gifts / information packs etc. in the lounge area for the duration of the Conference Logo and URL Link on Conference website with 50-word company write-up Listing on mobile app with 50-word company write-up
4	RFID CPD Tracking	R75,000 (US\$5,000)	Includes a radio frequency sticker on each name badge Logo on branding at CPD registration and enquiry desk near registration

			<p>Sponsor banners / decals of sponsor branding to be placed at each RFID scanning station / on the scanning mats (entrance to exhibition hall, entrance to main plenary venue, 3 x scanning stations on level 2 and 3 on level 1)</p> <p>Logo, URL link and 50-word company write up on Conference website</p> <p>Logo, URL link and 50-word company write up on mobile app</p> <p>Acknowledgement wherever CPD tracking is mentioned – in mailers, on the conference website or in the programme book.</p>
6	Poster Area	R55,000 (US\$3,700)	 <p>Branding of poster area, including:</p> <ul style="list-style-type: none"> Logo on selected poster boards (e.g. on boards in the aisles) Logo on Poster programme in programme book Logo on Poster board index board at the entrance to the hall Opportunity to display free standing banners in the poster hall (x 6) Acknowledgement as poster sponsor on website & mobile app Logo, URL link and 50-word company write-up on Conference website Logo, URL link and 50-word company write-up on mobile app Acknowledgement in any correspondence referring to the poster sessions

SATELLITE SYMPOSIA & WORKSHOPS

Pre-Conference Satellite (full day)	R75,000 (US\$5,000)	<ul style="list-style-type: none"> Dedicated page on Conference website to load information (information to be supplied by the sponsor) Listing on Conference programme as an official satellite meeting 2 x Mailers to Conference delegates (within the last 6 weeks prior to the Conference) Listing on Satellite Meetings page on Conference website – with link to dedicated page Insert into delegate bag 1 x Complimentary delegate Branding outside venue where meeting is held Branding inside venue where meeting is held All catering, presenter and additional costs to be covered by sponsor Logo, URL link and 100-word company write up on Conference website Logo, URL link and 100-word company write-up on the mobile app
½ Day Workshop (pre-conference)	R50,000 (US\$3,350)	
Lunchtime Symposium (only available to platinum sponsors)	Included in Platinum	
Breakfast Symposium (only available to gold sponsors)	Included in Gold	

CONDITIONS OF SATELLITE SYMPOSIA:

- Lunchtime and breakfast symposia are only available for Platinum and Gold sponsors.
- Confirmed sponsors will be given first option to book Pre-Conference satellites and workshops
- The largest contributing sponsor will be allowed first option for the choice of date / time, followed by the lower levels of sponsorship. Equal level sponsors will be allowed choices based on first fully committed (i.e. contract signed and 25% deposit paid).
- Room rental will be free of charge, unless the scheduling of the Symposia results in any additional room hire costs to the IPNC Conference. Should this be the case, such additional fees will be chargeable at cost to the sponsor.
- Standard audio-visual equipment is included in the venue free of charge. If any additional equipment is requested by the sponsor, this will be chargeable at cost to the sponsor.
- The IPNC Scientific Committee must approval all content of the Satellite Symposia and Workshops, including proposed speakers and topic, before any speakers are invited by the sponsor.
- Satellite Symposia are to be booked through the Conference Secretariat by emailing Mandy Godfrey at mandy@soafrica.com.
- All speakers for the satellite symposia are to be registered as delegates for the conference.
- Satellite Symposia are open to all registrants of the conference at no extra cost.
- Symposia will be advertised in the IPNC Programme Book, as well as on the Conference website and the mobile app.
- The Scientific Committee will work with the sponsor in organizing the symposia.

TRAVEL GRANTS

Invited Speakers



Value of registration fee, travel and accommodation PLUS R15,000 (US\$1,000)

- To be quoted on application
- To include registration fees, air travel, accommodation, ground transport, meals
- Logo & URL Link on Conference website with 100-word company write-up
- Logo & URL link on mobile app with 100-word company write-up
- Acknowledgement as a speaker sponsor on the Conference confirmed sponsors page
- Acknowledgement of sponsorship in Conference programme book
- Ability to use the speaker for satellite meetings (on condition that their Conference obligations are fulfilled)

T2 Bursaries for delegates from Africa & developing countries



Value of registration fee, travel and accommodation

- Registration fees, accommodation, air travel and meals to be quoted on application
- Preference to be given to delegates and students from Africa and developing countries
- Bursaries will be awarded to delegates with accepted abstracts only
- Bursaries will be awarded by the Local Organising Committee, using an official online application process
- Company logo & URL link on Conference website with 100-word company write-up
- Company logo & URL link on mobile app with 100-word company write-up